The Geological Society

GESGB

EGC2

ENERGY GEOSCIENCE CONFERENCE 2027

P&J Live, Aberdeen, 11 - 13 May 2027

Sponsorship Prospectus

**BIGGER,
BROADER,
MORE AMBITIOUS**

The Geological Society

GESGB

About the Conference

This three-day conference will bring together geoscientists to explore how the subsurface can enable sustainable energy supply, energy storage and decarbonisation.

The conference will be a key forum for sharing ideas, insights and solutions as we reshape the world's energy system for a low-carbon future.

As a home to world-leading energy expertise and ambition to be a climate-positive city, Aberdeen is the standout location for the next chapter of this international conference series.

Why sponsor?

Sponsoring this event will help establish your organisation's credentials as a supporter of leading-edge science and knowledge sharing towards a low carbon future.

- Raise your organisation's profile and enhance its corporate or institutional image.

- Advertise your organisation to an extensive network of 16,000+ earth scientists.

- Reach a diverse and influential audience of UK and global researchers, energy practitioners and young professionals working in all aspects of energy geoscience.

Insights from EGC1

Our inaugural conference in 2023 was a sell-out event, with demand for places far exceeding capacity. Feedback from both delegates and sponsors indicated high levels of satisfaction with all aspects of the event, from the technical programme down to organisation, publicity, and overall value.

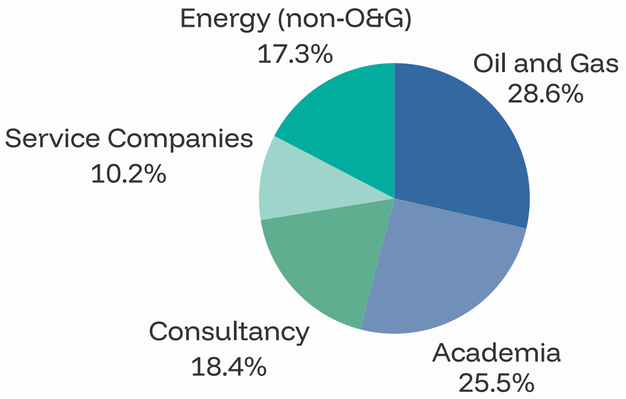
9/10

AVERAGE RATING FOR TOPICS EXPLORED

9.1/10

AVERAGE RATING FOR OVERALL VALUE FOR MONEY

INDUSTRIES REPRESENTED IN 2023



Across 600+ delegates, we welcomed a wide and varied range of industries and professions, from technical managers to CCS specialists; analysts to economists; post-doctoral students to energy geoscientists, making for a truly interdisciplinary conference.

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Sponsorship Levels
Core Benefits

	Supporting Organisation £1,200*	Bronze £1,500*	Silver £2,500*	Gold £4,500*	Headline £12,500*
Logo placement on EGC2 website, adverts, PDF event guide, sponsor holding slides, appropriate signage in venue	✓	✓	✓	✓	✓
Sponsor listing on EGC2 website with logo, short blurb, contact info & hyperlink to chosen landing page	✓	✓	✓	✓	✓
Access to Media Tool Kit	✓	✓	✓	✓	✓
Acknowledgement in the published Conference Proceedings	✓	✓	✓	✓	✓
Introduction highlighting support on GESGB/GSL socials		✓	✓	✓	✓
Additional socials exposure in lead up to event (both GESGB & GSL)			✓	✓	✓
Recognition in all dedicated EGC2 mailings			✓	✓	✓
Organisation's presentations highlighted in PDF event guide			✓	✓	✓
Access to registered delegate list one week before event (where permissions given)				✓	✓
2 complimentary conference registrations				✓	✓
Discount on additional registrations				10%	20%
Dedicated socials post, content written by sponsor					✓
1-day registrations granted in your name to student & ECR fund					✓
Logo placement on outside back cover of published conference proceedings					✓
1-month static banner on EGC2 homepage					✓
Registration area sponsor					✓

*Not including VAT

NEW IN 2027

Table Top Exhibition Space

After choosing a core tier you have the option to add an exhibition space for:

+ £3,000 + VAT

Additional Opportunities

Pick and choose any combination of optional add-on's to supplement your core benefits

Networking Lounge
£4,500 + VAT

Situated in the main breakout area, this will be a dedicated space for delegates to take time away from the technical sessions and interact with other conference attendees.

Key benefits:
• Recognition on all Networking Lounge promotion lead up to event.
• Logo featured on relevant webpage with additional information about the Networking Lounge.
• Co-branding of Networking Lounge area.
• Opportunity to share literature in Networking Lounge.
• Recognition on electronic venue signage promoting area.

Ice-Breaker Reception
£4,500 + VAT

Help us create a memorable networking evening for delegates to engage and discuss the energy transition with colleagues, old and new.

Key benefits:
• Recognition on social events page of the event website, including company logo and relevant link.
• Recognition of sponsorship on all event-specific promotional materials in lead up to event.
• Prominent logo placement during event (table stands, digital screens, free standing signage)
• Opportunity to invite 3 guests to the event.

Lunch
3 available
£4,500 + VAT

Lunchtimes will undoubtedly mean high delegate traffic around the catering area! Catch their attention at this key moment by becoming a lunch sponsor.

Key benefits:
• Branding on signage at catering stations during the lunch break of day of sponsorship, including QR code linked to a preferred landing page.
• Logo featured on lunch-time slot on the programme schedule in PDF Event Guide.
• Recognition on electronic venue signage during lunch break.
• 1 x GESGB + GSL mini social media campaign including 2 posts shared across LinkedIn in the lead up to the event.
• 1 x complimentary registration.

Lanyard Sponsor
Supplied by sponsor
£3,500 + VAT

Branded lanyards are an excellent way to increase visibility, with your logo featured on an essential item worn by all delegates throughout the event.

Key benefits:
• Branding on conference lanyards (note: lanyards must be supplied by sponsor).

Break Refreshments
£3,500 + VAT

Take a break with our delegates and enjoy extensive brand visibility during the morning and afternoon refreshment breaks on day of sponsorship.

Key benefits:
• Branding on signage at the AM and PM refreshment stations during day of sponsorship, including QR code linked to a preferred landing page.
• Logo featured on break time slots on the event schedule pages in PDF Event Guide.
• Recognition on electronic venue signage during break times.

Additional Opportunities

Pick and choose any combination of optional add-on's to supplement your core benefits

Technical Session

One sponsor per session

£2,500 + VAT

Reach your key target audience by sponsoring individual session(s) with topics that match your business interests and activities.

Key benefits:
- Recognition on all session-specific promotion in lead up to event.
- Logo featured on programme page of event website.
- Logo featured on all holding slides used during the specific session(s).
- Logo featured on session-specific programme pages of PDF Event Guide.
- Recognition on electronic venue signage promoting session.
- Recognition on title slide added to all sponsored session recordings.

Technical Award

£2,000 + VAT

Position your brand alongside the best of the best. Award categories confirmed so far include: 'Best Early Career Contribution', 'Best Talk' and 'Best Poster'.

Key benefits:
- Award named in your company's honour.
- Company logo on accompanying certificate.
- Sponsorship of award prize.
- Opportunity to present the award to the winner.

Poster Session (Exclusive)

£2,500 + VAT

Sponsor the Poster Presentations and grab the attention of delegates interested in high-quality, innovative technical content.

Key benefits:
- Recognition in all poster programme marketing ahead of the event.
- Logo featured on poster programme page of event website.
- Logo featured on poster programme overview in the PDF Event Guide.
- Organisation branding at poster presentation area.
- Recognition on electronic venue signage promoting poster session(s).

Signage

£2,500 + VAT

Highlight your organisation as a key player in the energy transition geoscience with this prominently visible sponsorship opportunity.

Key benefits:
- Logo featured on way-finder signage around the venue for the duration of the conference.

Wi-Fi

£1,500 + VAT

Help delegates stay connected by sponsoring the conference venue's WI-FI network.

Key benefits:
- Company logo on WI-FI connection signage around the venue.

We are passionate about supporting the next generation of geoscientists. Our Student and Early Career Researcher Fund and Early Career Contribution Award allow us to both support and recognise the hard work of this next generation, who we hope to empower to lead the future of cutting-edge science.

The Student and Early Career Researcher Fund

Our Student & ECR (Early Career Researcher) fund provides support to talented scientists at the beginning of their careers through funding access to present at our flagship conferences, including travel costs and other barriers limiting attendance.

We welcome donations of any size for this fund, as every bit of support helps. If you would like to make a donation, or would like to know more, then please get in touch at:
sponsorship@geolsoc.org.uk

Early Career Contribution Award

£1,500 + VAT

Sponsor the Early Career Contribution award and have your company recognised for supporting emerging talent in the industry.

Key benefits:
- The opportunity to present the award to the winner during the conference.
- Recognition on the award presentation slides.

Get in touch

If you'd like to know more about any of the options in this prospectus, or would be interested creating something bespoke to meet your organisation's goals, then please get in touch:
sponsorship@geolsoc.org.uk

For more information about the venue, travel and accommodation please visit:

www.energygeoscienceconf.org

The Geological Society

The Geological Society
Registered Charity Number: 210161
Burlington House, Piccadilly,
London, W1J 0BG
www.geolsoc.org.uk

Founded in 1807, we are the oldest geological society in the world. Today, we are a world-leading voice in the geosciences, including various disciplines across the Earth & planetary sciences in both industry and academia. We do this through publishing, library and information services, cutting-edge scientific conferences and training, education activities, and professional and academic accreditation. We also provide impartial scientific information and evidence to support policy-making and public discussion about the challenges facing humanity.

We have a worldwide membership of over 12,000. More than 2,000 of our members live overseas and over 2,500 are Chartered Geologists or Chartered Scientists – professionals who have demonstrated a high level of education, professional competence in their field and a commitment to professional ethics.

We are committed to promoting and celebrating equity, diversity, inclusion and accessibility in geoscience education and professions.

GESGB

GESGB
Registered Charity Number: 1085619
Business and Technology Centre, Bessemer Drive, Stevenage, Hertfordshire, SG1 2DX
www.ges-gb.org.uk

The GESGB (previously called PESGB) was established in 1964 by a group of like-minded professionals keen to create a community of geoscientists for networking and sharing ideas. Over 50 years on, we have maintained those founding principles.

With a membership of around 3000 individuals, active in six continents, the GESGB community is supported by various Regional Branches and Special Interest Groups. We have established a number of flagship events where professionals network, share technical excellence, and discuss the latest developments. These events include PETEX, BEOS, Asia Pacific and a vast array of field trips, courses, seminars and conferences.

We have donated over £2m over the years supporting various educational projects including; school-based education, university support and public engagement, with the aim of raising the profile and impact of geoscience.

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